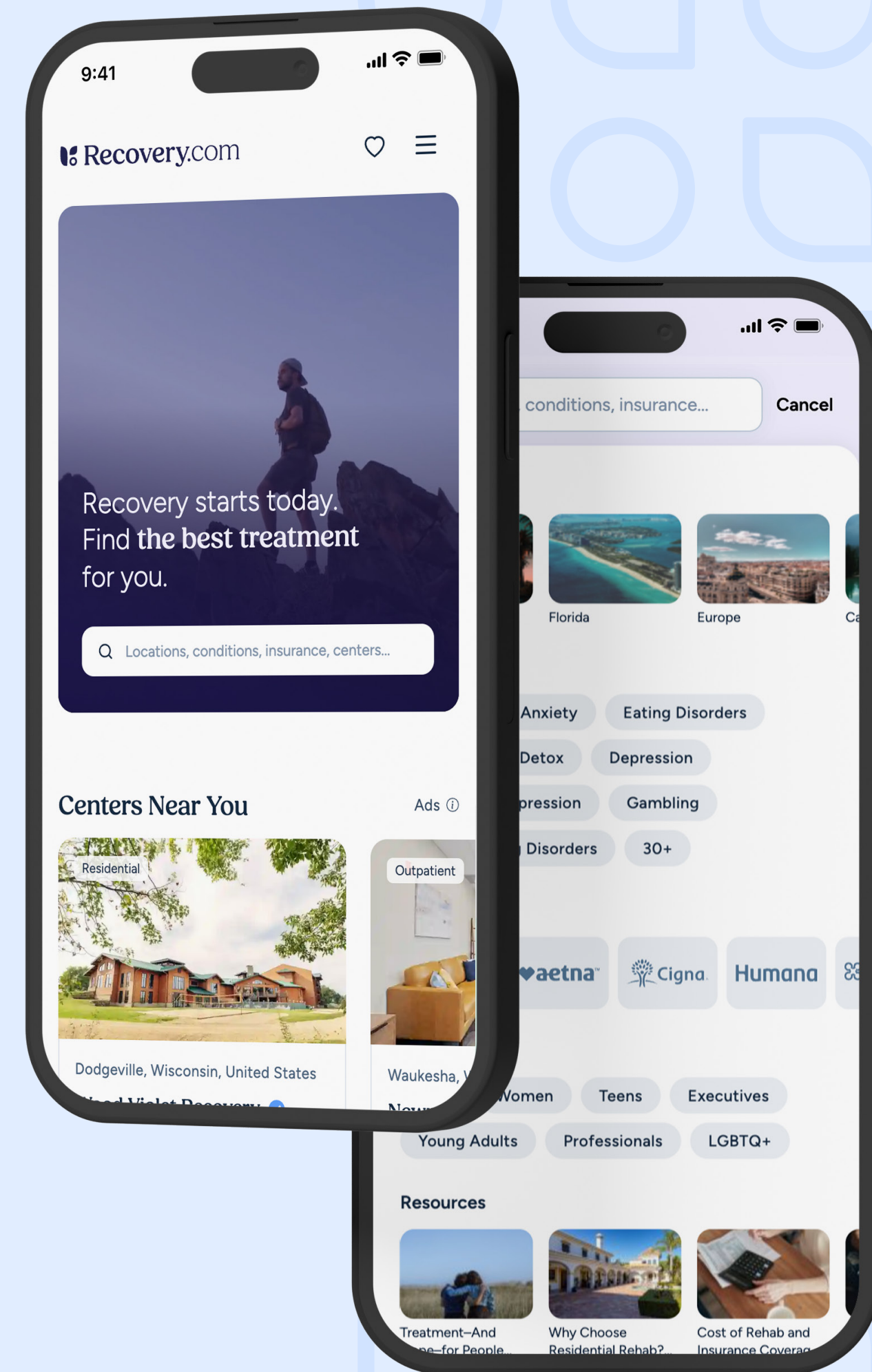


# Recovery.com



# We Connect Patients to Providers

Our patient-centric platform connects people searching for behavioral health treatment directly with providers through free profiles and premium advertising.

Treatment Option Seekers

## 1M+

monthly engaged treatment seekers



Behavioral Healthcare Providers

## 21k+

providers listed

## 200+

specializations

## 150+

countries represented

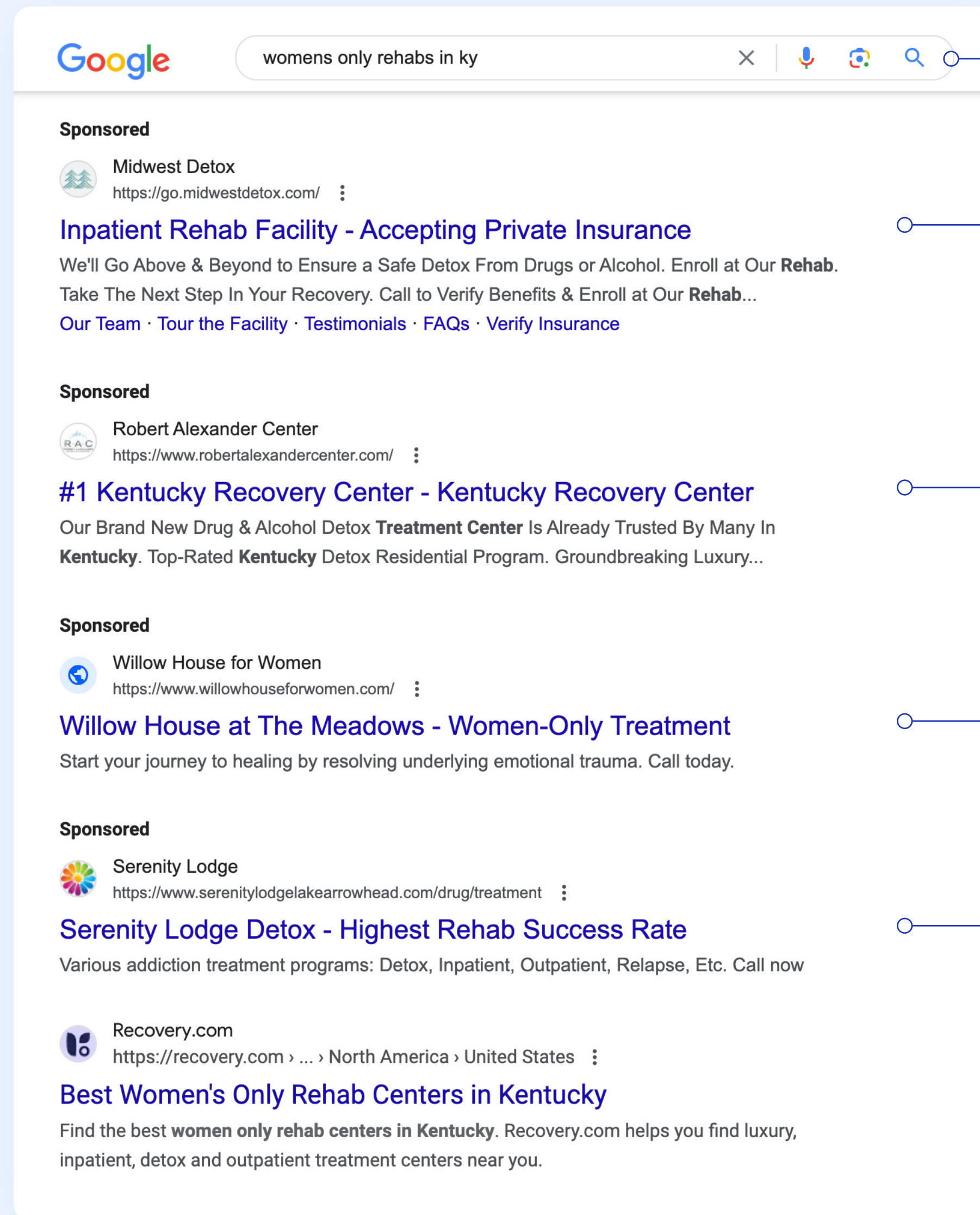
# Finding Treatment is a Challenge

With so much information available, patients and loved ones often feel overwhelmed—a challenging start for those already struggling.



# Search Engines Cause Confusion

Most people begin their treatment search online. Unfortunately, they often find irrelevant or misleading results.



Search is for "womens only rehab in ky"

Result is neither in Kentucky nor women's only

Result is not women's only

Result is not in Kentucky

Result is neither in Kentucky nor women's only

\*Google Search conducted October 2024.

# We Deliver More Relevant Search Results

Our platform guides patients to treatment options and content tailored to their needs, empowering them to quickly take their next step toward recovery.

The screenshot shows a web browser window with the URL `recovery.com/kentucky/women-only/`. The page title is "Best Women's Only Rehab Centers in Kentucky". Below the title, there is a sub-header "All Centers > Women only > Kentucky". The main content area features a large image of a bridge over water at sunset. Below the image, there is a section titled "14 Results" with a filter bar containing "Kentucky", "Women only", "Conditions", "Insurance", "Levels of Care", "Luxury", "Price", "Approach", and "Amenities". The first result is for "ARC Yellow Banks Recovery" in Owensboro, Kentucky, United States. The result includes a star rating of 4.5 (26 reviews), a checkmark for "Insurance Accepted", and a checkmark for "Cash Pay Rate". Below the result, there are tags for "Substance Use", "Co-Occurring Mental Health", "Women only", "Alcohol", "Anxiety", "Drug Addiction", and "Methamphetamine". A description follows: "A Christ-centered, women-only detox and residential program offering compassionate clinical care, spiritual support, and vocational training opportunities... More". At the bottom of the result, there are icons for "Addiction Recovery", "Budget Friendly", and "Licensed Medical Facility". To the right of the result, there is a section titled "Why Trust Recovery.com?" with the text "Evidence and ethics matter to us. Since 2013, our expert team has built comprehensive resources you can trust to find the right treatment for you." and a "Learn More" link. Below that is a "Frequently Asked Questions" section with two questions: "How can I find a top-rated center for treatment?" and "How do I know if I need rehab?".

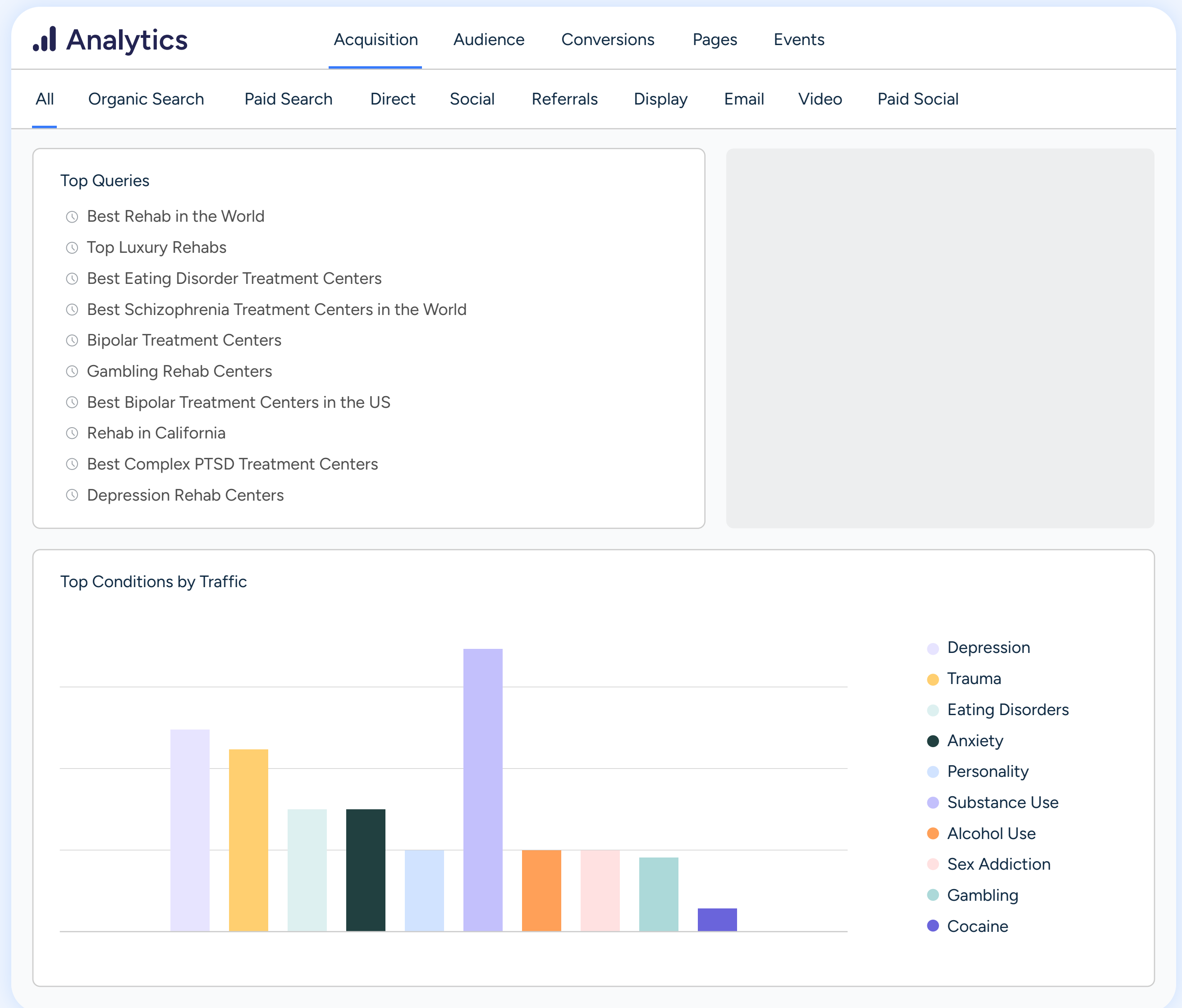
# Patients Filter to Match Their Unique Needs

Patients narrow their search by filtering what matters most to them. This tailored approach connects patients with providers who truly align with their needs.

The screenshot displays the Recovery.com search interface. At the top, there are six main filter categories: Condition, Insurance, Level of Care, Special Consideration, Approach, and Amenities. Below these, a search bar contains 'Dana Point'. Further down, there are more specific filters: Alcohol (1), Aetna (1), Detox (1), Pet Friendly (1), Twelve Step (1), Allow Cell Phones (1), Treatment Therapies, Luxury, and Price. A notification indicates '3 Centers within 60 Miles of Dana Point, California, United States'. The main content area features a listing for 'Bliss Recovery' in Los Angeles, California, United States, located 51 miles from Dana Point. The listing includes a 5-star rating (93 reviews), 'Joint Commission Accredited' and 'Aetna Accepted' badges, and tags for Substance Use, Co-Occurring Mental Health, Pet Friendly, Detox, Alcohol, and Benzodiazepines. A description states: 'Leads clients towards freedom from addiction through detox and residential care, offering hope and healing in the luxurious setting of a Hollywood Hills mansion... More'. Services listed include 1-on-1 Counseling, Customized Treatment Plans, and Private Rooms Only. There are 'View' and 'Verify Insurance' buttons. To the right, a sidebar titled 'Treatment Options Near Dana Point, CA, USA' explains the platform's role as an independent resource. Below it, a 'Levels of Care' section offers filters for Detox, Residential, Outpatient, and Sober Living.

# We Support Patients with Diverse Needs

Treatment seekers find us using a variety of search terms covering a wide range of conditions.



# Hit Your Census Goals with Qualified Leads

Every month, 344,000 treatment seekers successfully find help through Recovery.com.

## Monthly Metrics

91k

patient → provider connections

44k

clicks to provider websites

14k

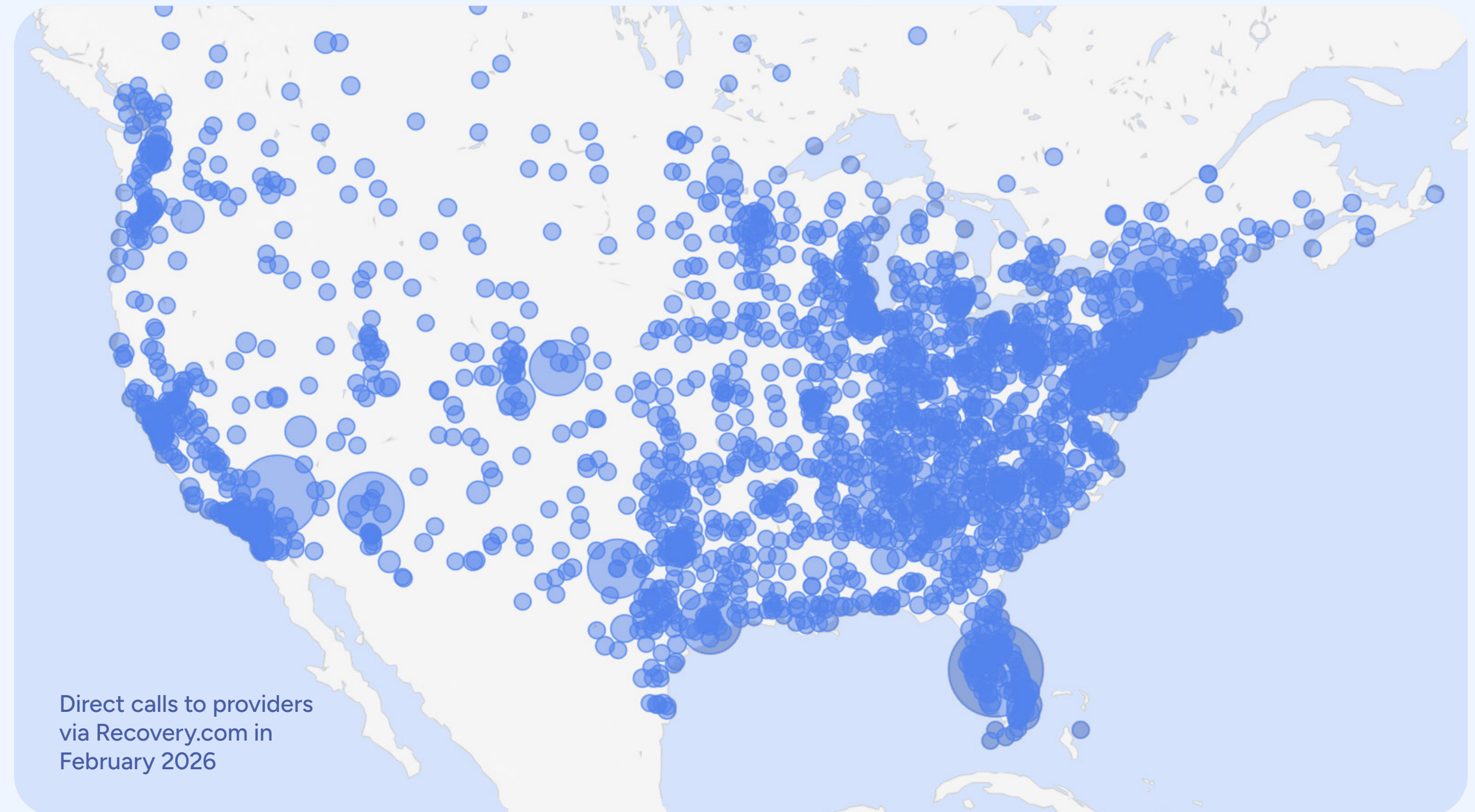
calls

11k

insurance verification of benefits

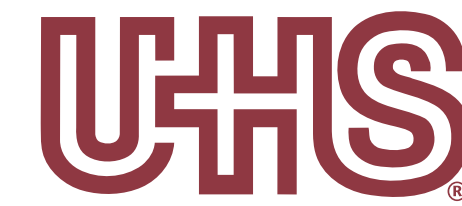
4k

email inquiries



# Join Leading Names in the Industry

Top treatment providers worldwide choose to advertise on Recovery.com, recognizing our platform's ability to connect them with qualified patients. Joining them means aligning with trusted names in the industry and benefiting from a proven approach to patient acquisition.



"Since partnering with Recovery.com, our admissions have skyrocketed – from keeping six beds full to now needing to fill 18, and we're opening 18 more beds soon."



**Luca Havik**  
Chief Executive Officer,  
Tarzana

"We close 85-90% of all of [Recovery.com] calls, which is awesome... [Recovery.com] is outperforming my Google Ads campaign right now... hands down."

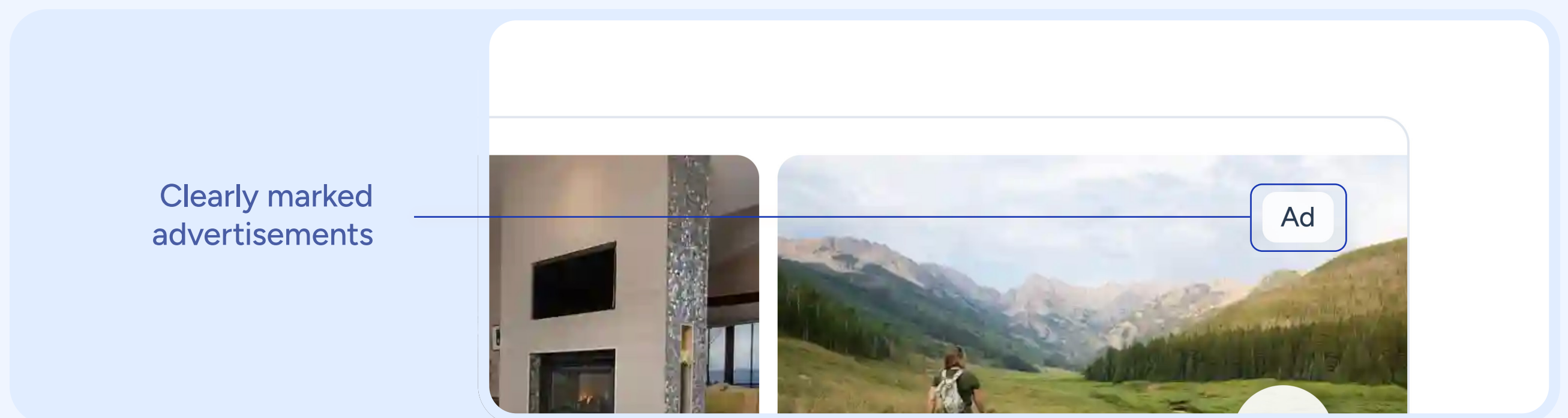
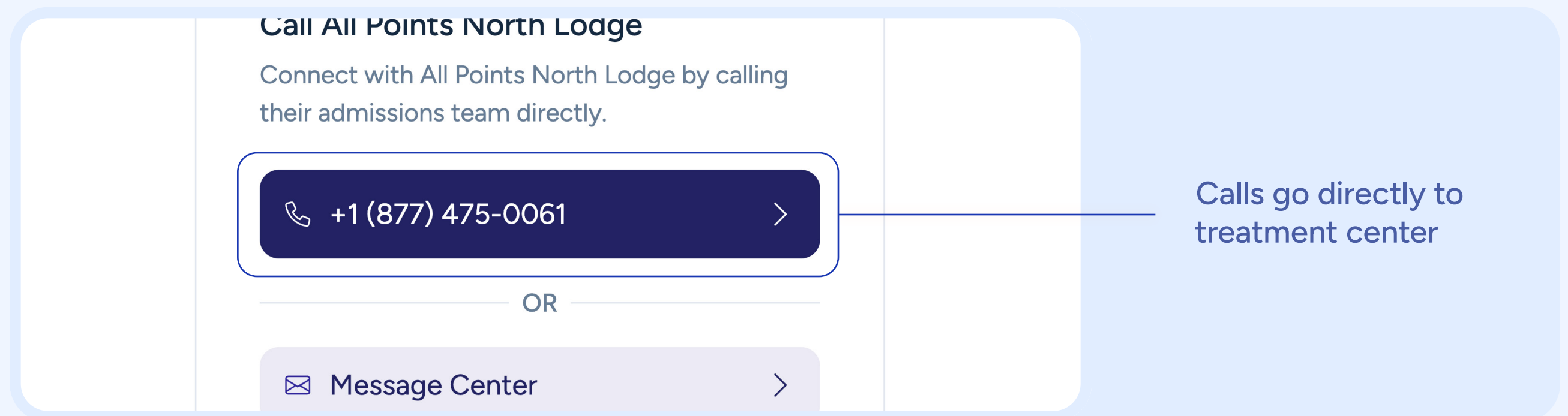
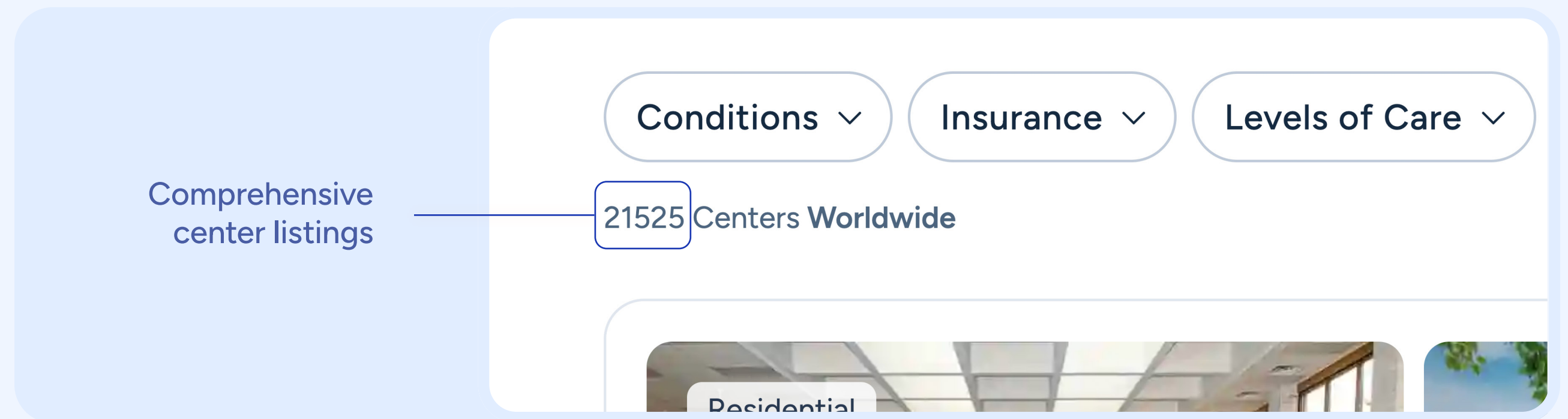


**Ben Ertel**  
Chief Marketing Officer,  
The Ridge Ohio



# Trust Us for Ethical Patient Acquisition

- ✓ **Comprehensive**  
We create a free profile for all providers who treat behavioral health so treatment seekers can make thorough comparisons and well-informed choices.
- ✓ **Direct**  
We never use hotlines or call centers, ever. All site visitors are able to directly contact treatment providers of their choice.
- ✓ **Transparent**  
We embrace NAATP's Marketing Code of Ethics, and paid ads are clearly marked. All profiles avoid information bias that would push treatment seekers toward a specific level of care or approach.



# Accurately Present Your Center for Free

Every provider starts with a compelling, high-quality profile at no cost. It includes essential details patients need to take the next step.

- Up-to-date information
- Photo gallery
- Video
- Google reviews
- Verified phone number and admissions email address

**5.0** Average of 2 review(s)  
★★★★★

Accommodations  
Food & Nutrition  
Treatment  
Value

Leave a Review

Brown Deer, Wisconsin, United States  
**Rogers Behavioral Health Brown Deer**  
Claimed

Insurance Accepted Cash Pay Rate  
30 days

A well-trusted program providing children, teens, and adults with inpatient and outpatient mental health and addiction care.

Recovery.com

Locations, conditions, insurance... Locations Conditions Learn

All Centers > United States > Midwest > Brown Deer > Wisconsin > Milwaukee > Rogers Behavioral Health Brown Deer

Brown Deer, Wisconsin, United States  
**Rogers Behavioral Health Brown Deer**  
Claimed

Insurance Accepted Cash Pay Rate  
30 days

A well-trusted program providing children, teens, and adults with inpatient and outpatient mental health and addiction care.

Call Rogers Behavioral Health Brown Deer  
Connect with Rogers Behavioral Health Brown Deer by calling their admissions team directly.

(800) 767-4411

OR

Message Center


Melissa  
716 days sober  
Watch Video

# Expand Your Reach as a Paid Advertiser

We've researched what patients look for when choosing treatment and built those insights into profile cards to prequalify users.

Paid advertisers gain even more visibility through enhanced profile cards with additional images, expanded content, and direct calls to action.

**Sponsored**

 Passages Malibu  
https://www.passagesmalibu.com/

**Drug Addiction Treatment - High End Drug Rehab Center**

Malibu Luxury Incomparable Care. 60-80 hours of one-on-one holistic **treatment**. Non-12 Step. Rated "The #1 Rehab in the World" by HealthCare Global. Highly experienced therapists. 24/7 Individual Care.

[Treatment](#) · [Drug Rehab](#) · [Detox](#) · [Philosophy](#) · [Substance Abuse](#) · [The Passages Experience](#)

## Paid Google Ad

- Headlines
- Descriptions
- Sitelinks

**VS**

**Residential**

2535 S Downing St Suite 500 Denver, Colorado 80210

**CuraWest**

★★★★★ (16)

Insurance Accepted ✓ Cash Pay Rate ✓

Substance Use Co-Occurring Mental Health Alcohol

Treating addiction and co-occurring mental health conditions with evidence-based therapies, medically monitored detox, and holistic activities... **More**

## Free Recovery.com Profile Card

- Photo
- Address
- Specializations
- Cost and Insurance Info

**VS**

**Residential**

Raymond, Illinois, United States

**Lincoln Recovery** ✓

★★★★★ (76)

Insurance Accepted ✓ Cash Pay Rate ✓

Substance Use Co-Occurring Mental Health Alcohol Benzodiazepines Co-Occurring Disorders Depression

Located in the countryside, Lincoln Recovery takes an evidence-based approach to treatment, offering onsite detox, individualized programming and luxurious private rooms... **More**

Insurance Accepted On-site Medical Detox Private Rooms Only

[View](#) [Message](#)

## Paid Recovery.com Profile Card

- All free features, plus:
- Photo carousel
  - Verification
  - Location
  - Reviews
  - Insurance verification
  - Specializations
  - Description
  - Center highlights
  - Call-to-action bar

# Stand Out with Strategic Ad Placements


Paid ads give providers the opportunity to appear in premium locations where treatment seekers are most engaged.

## Featured Carousel

All Centers > United States > California > Los Angeles

### Rehab Centers in Los Angeles

The best rehab is one that meets your needs. Our research team evaluated 202 alcohol and drug rehabs in Los Angeles. Review our curated list of rehab centers providing detox, residential, and outpatient treatment. Insurance covers rehab for addiction, making recovery more accessible and affordable.



**Featured Rehabs**

- Oro House Recovery** (39) - Malibu & Los Angeles, California, United States
- Ocean Ridge Treatment and R...** (67) - Orange County, California, United States
- Monarch Shores** (90) - Dana Point, California, United States
- Laguna Shores** (37) - Dana Point, California, United States



## Popular Destinations Carousel

Substance Use and Mental Health > Personality Disorders > Drug Addiction

Treating addiction and co-occurring mental health conditions with residential and outpatient care, DBT, and a women's residential program... More

### Explore Popular Destinations

Featured California Florida Global

- Monarch Shores** (90) - Dana Point, California, United States
- Vanity Wellness Center** (103) - Woodland Hills, California, United States
- Banyan Palm Springs** (123) - Cathedral City, California, United States

Best Rehabs in the United States →



## Geolocated Carousel

Recovery starts today, find the best treatment centers for you.

Locations, conditions, insurance...

### Centers Near You

- Wellbrook Recovery** (23) - Brookfield, Wisconsin, United States
- Sandstone Care Buffalo Grove** (18) - Buffalo Grove, Illinois, United States
- SunCloud Health** (62) - Northbrook, Illinois, United States
- Symetria - Chicago** (53) - Chicago, Illinois, United States

Find Treatment

Browse over 3,500 Treatment Providers

All Conditions



## Midfeed Native Placement

Joint Commission Accredited Co-Occurring Disorders Treatment Tech Friendly

View Message

### Banyan Texas

Waelder, Texas, United States

(39)

Insurance Accepted

Substance Use Co-Occurring Mental Health Alcohol Detox Chronic Relapse Co-Occurring Disorders Depression Drug Addiction Prescription Drugs Veterans

Residential addiction treatment in the scenic Texas Hill Country offers individualized care, an optional faith-based curriculum, and a track for veterans... More

Insurance Accepted Joint Commission Accredited Pool

View Message

Blue Creek Rd, Aspen, CO 80439

Marcell Recovery



# Enhance Your Profile with Rich Content

Paid advertisers have more opportunities to highlight a provider's unique strengths. Our team takes care of copywriting and curating key features to maximize impact.

- Testimonials
- Unlimited photos
- Highlights
- News links
- Additional content panels
- No links to other providers' profiles

The image shows a laptop displaying a Recovery.com profile for Tikvah Lake Recovery. The profile includes a search bar, navigation links, and a main image of the facility. Overlaid on the screen are several content panels:

- Testimonial:** A white box with a blue border containing a quote from Larry H. from Bethesda, MD: "I told my wife to find the best rehab on the planet... she did and it saved my life."
- Highlights from the Center:** A white box with a blue border listing features: "Perfect for Professionals", "Family Owned & Operated", "Private Rooms Only", and "1-on-1 Sessions Only".
- Extremely Personalized Care:** A dark blue box with white text describing the facility's personalized care approach.
- Enjoy Florida's Natural Beauty:** A dark blue box with white text and a photo of a boat on a lake, highlighting the facility's location.
- Verified:** A white box with a blue checkmark icon and the word "Verified".
- Learn More About Tikvah Lake Recovery:** A white box with a blue border containing sections for "Relapse Prevention Skills", "Testimonials And Reviews", "Tikvah's 3 Stages of Recovery", and "Tikvah's 10-Day Program".

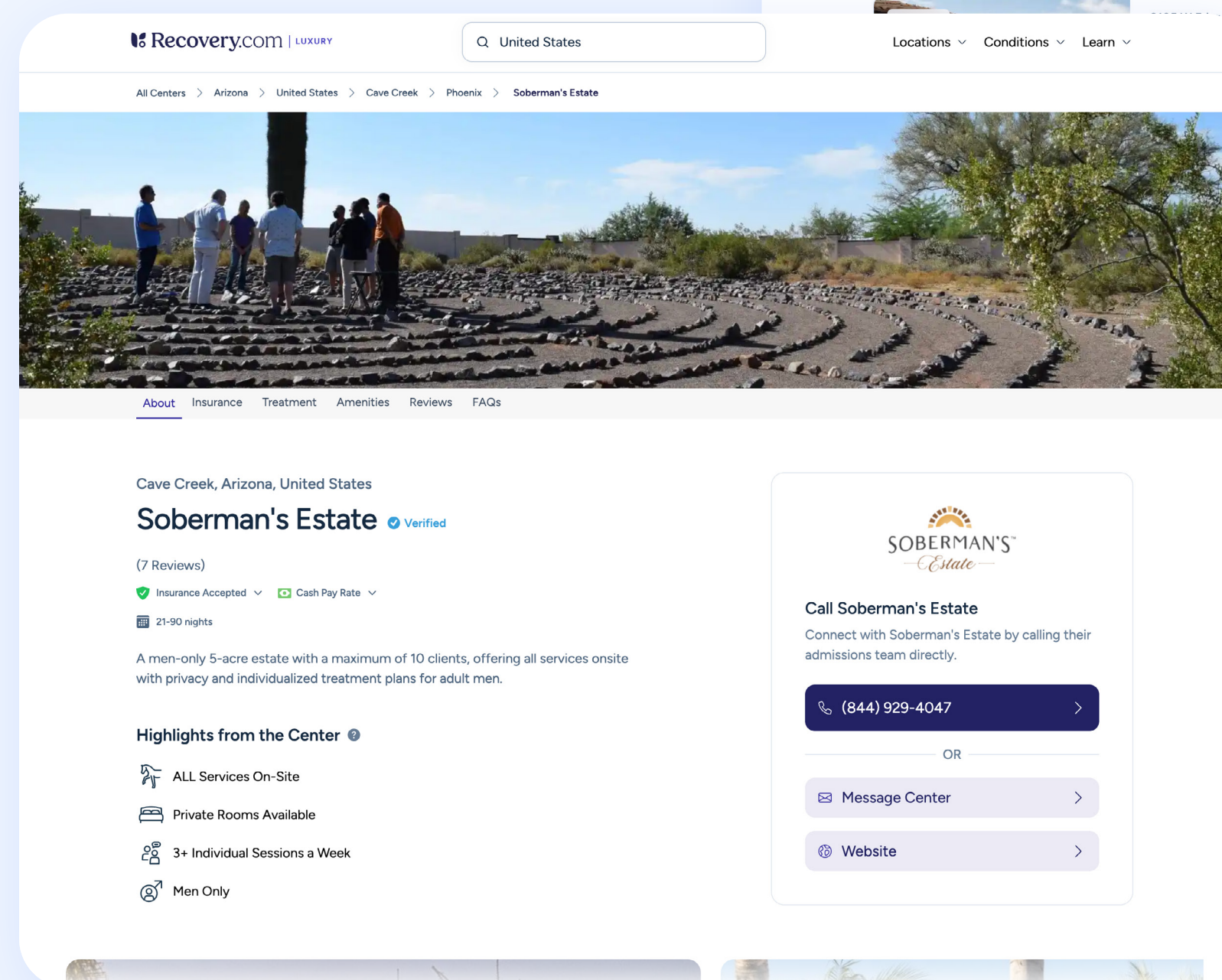
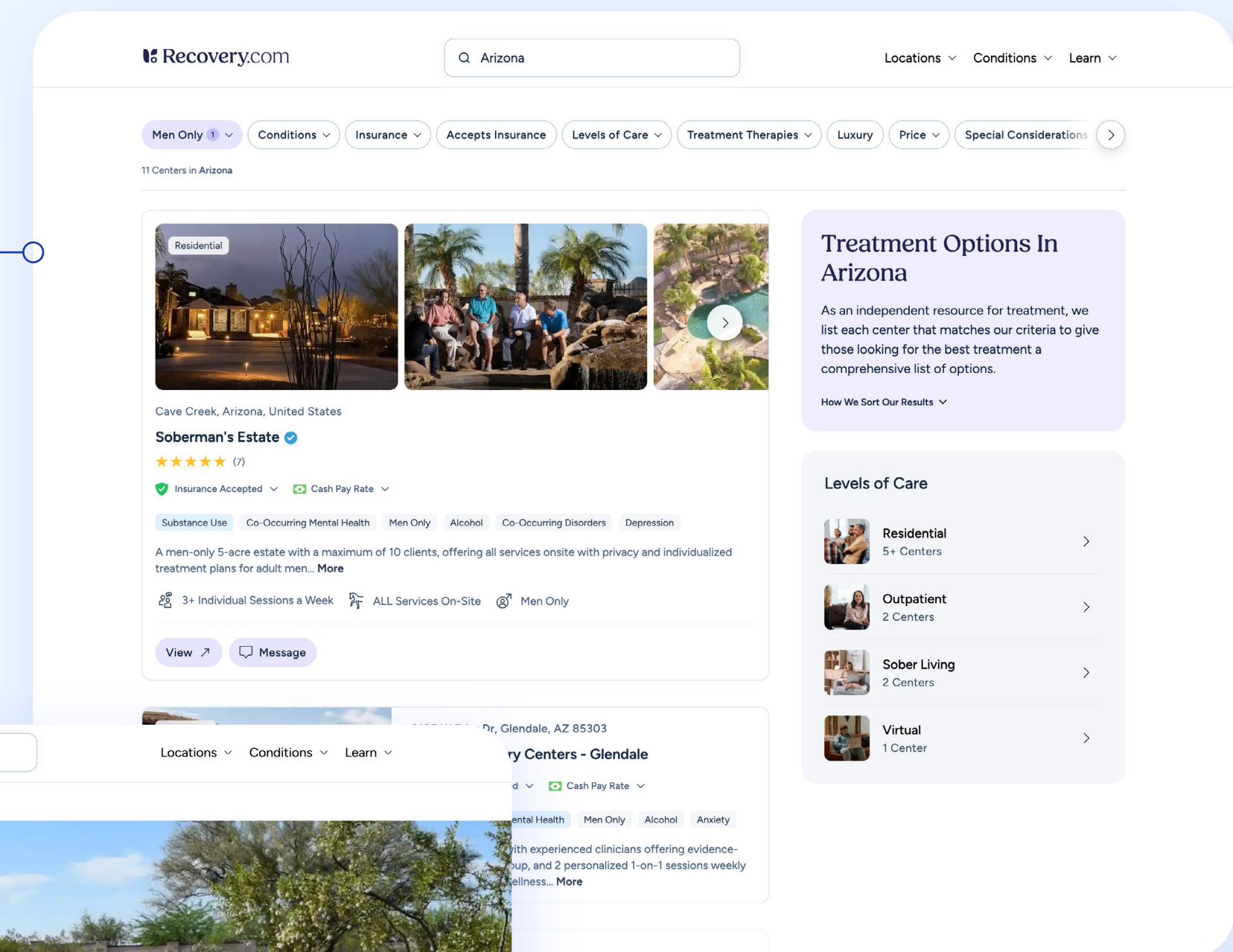
At the bottom of the laptop screen, there is a gallery of photos showing the facility's exterior and interior, with a "Call Tikvah Lake Recovery" button.

# Enjoy Simple, Transparent Pricing

Our pricing is designed to align with an existing performance advertising/PPC budget. Just like Google and Bing, we charge on a cost-per-click basis with a set maximum budget.

Plus, our patient-centric approach drives qualified leads to providers with lower cost per admission.

Profile cards appear in results at no cost



Charges apply once a user clicks a card to view the full profile

# Advertisers Get Tailored Support

- ✓ **White-glove onboarding**  
We launch your experience with a premium landing page that represents your services well from the start.
- ✓ **Proactive account management**  
We assign a designated team that works continuously to optimize your results.
- ✓ **Custom reporting**  
We provide detailed insights into your ad placements and performance.

The screenshot shows a Google Meet window with a dashboard titled "TCM Lead Status". The dashboard includes a bar chart for "Recovery.com Leads (Calls & Forms)", a map of the United States, and two report cards for "Calls - Day Report" and "Calls - Time Report".

### TCM Lead Status

#### Recovery.com Leads (Calls & Forms)

Month	Forms	Calls under 2 mins	Calls over 2 mins
January 2024	0	1	3
February 2024	0	4	4
March 2024	0	6	4
April 2024	0	0	7
May 2024	2	7	2
June 2024	1	5	4
July 2024	5	1	4
August 2024	6	5	4
September 2024	2	13	14
October 2024	5	6	8
November 2024	2	3	6

#### Calls - Day Report

2.0

#### Calls - Time Report

1 AM

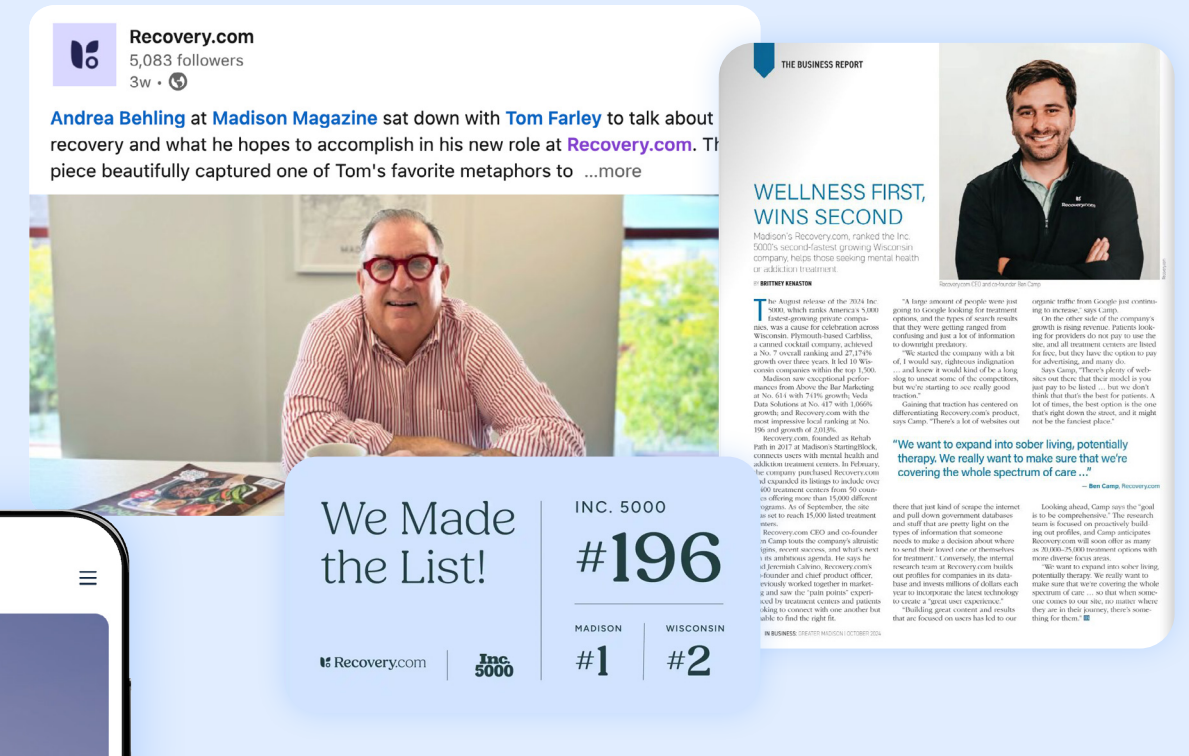
# An Ascending Brand with Major Reach

From Times Square to podcasts to top industry events, Recovery.com is rapidly growing as a trusted brand for patients and providers.

## Where Patients Are



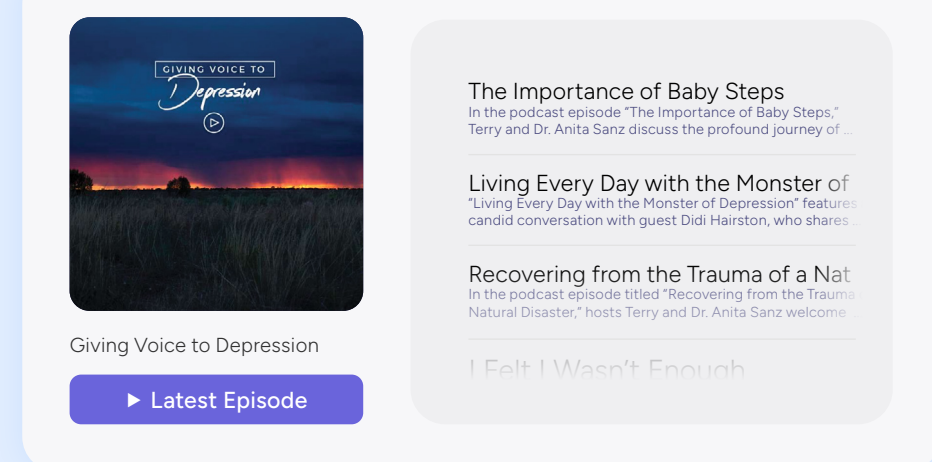
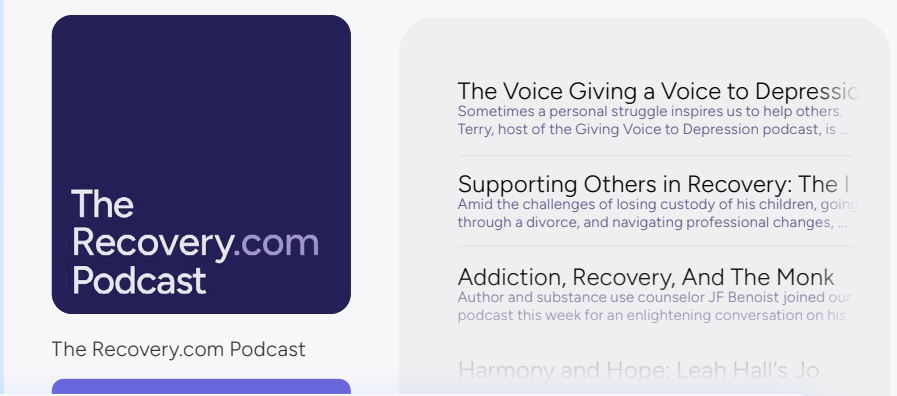
## In the Media



## Top Industry Events




## Recovery Focused Content





# Get in Touch to Reach More Patients

Reach out today, and we'll take the next steps to help you connect with patients in need.

 [Claim Your Free Profile](https://providers.recovery.com)

[providers.recovery.com](https://providers.recovery.com)

 [Email Us](mailto:sales@recovery.com)

[sales@recovery.com](mailto:sales@recovery.com)

 [Learn More about Ads](https://providers.recovery.com/expand-your-reach)

[providers.recovery.com/expand-your-reach](https://providers.recovery.com/expand-your-reach)



Photo taken at Sobermans Estate.